OpenAI wants ChatGPT to be a ‘super assistant’ for every part of your life



Thanks to the legal discovery process, Google’s antitrust trial with the Department of Justice has provided a fascinating glimpse into the future of ChatGPT.

An internal OpenAI strategy document titled “ChatGPT: H1 2025 Strategy” describes the company’s aspiration to build an “AI super assistant that deeply understands you and is your interface to the internet.” Although the document is heavily redacted in parts, it reveals that OpenAI aims for ChatGPT to soon develop into much more than a chatbot.

“In the first half of next year, we’ll start evolving ChatGPT into a super-assistant: one that knows you, understands what you care about, and helps with any task that a smart,

trustworthy, emotionally intelligent person with a computer could do," reads the document from late 2024. "The timing is right. Models like 02 and 03 are finally smart enough to reliably perform agentic tasks, tools like computer use can boost ChatGPT's ability to take action, and interaction paradigms like multimodality and generative UI allow both ChatGPT and users to express themselves in the best way for the task."

The document goes on to describe a "super assistant" as "an intelligent entity with T-shaped skills" for both widely applicable and niche tasks. "The broad part is all about making life easier: answering a question, finding a home, contacting a lawyer, joining a gym, planning vacations, buying gifts, managing calendars, keeping track of todos, sending emails." It mentions coding as an early example of a more niche task.

Even when reading around the redactions, it's clear that OpenAI sees hardware as essential to its future, and that it wants people to think of ChatGPT as not just a tool, but a companion. This tracks with **Sam Altman** recently saying that young people are using ChatGPT like a " life advisor."

"Today, ChatGPT is in our lives through existing form factors – our website, phone, and desktop apps," another part of the strategy document reads. "But our vision for ChatGPT is to help you with all of your life, no matter where you are. At home, it should help answer questions, play music, and suggest recipes. On the go, it should help you get to places, find the best restaurants, or catch up with friends. At work, it should help you take meeting notes, or prepare for the big presentation. And on solo walks, it should help you reflect and wind down."

At the same time, OpenAI finds itself in a wobbly position. Its infrastructure isn't able to handle ChatGPT's rising usage, which explains Altman's focus on building data centers.

In a section of the document describing AI chatbot competition, the company writes that “we are leading here, but we can’t rest,” and that “growth and revenue won’t line up forever.”

It acknowledges that there are “powerful incumbents who will leverage their distribution to advantage their own products,” and states that OpenAI will advocate for regulation that requires other platforms to allow people to set ChatGPT as the default assistant. (Coincidentally, Apple is rumored to soon let iOS users also select Google’s Gemini for Siri queries. Meta AI just hit one billion users as well, thanks mostly to its many hooks in Instagram, WhatsApp, and Facebook.)

“We have what we need to win: one of the fastest-growing products of all time, a category-defining brand, a research lead (reasoning, multimodal), a compute lead, a world-class research team, and an increasing number of effective people with agency who are motivated to ship,” the OpenAI document states. “We don’t rely on ads, giving us flexibility on what to build. Our culture values speed, bold moves, and self-disruption. Maintaining these advantages is hard work but, if we do, they will last for a while.”

- **Apple chickens out:** For the first time in a decade, Apple won’t have its execs participate in **John Gruber’s** annual post-WWDC live podcast. Gruber recently wrote the viral “something is rotten in the state of Cupertino” essay, which was widely discussed in Apple circles. Although he hasn’t publicly connected that critical piece to the company backing out of his podcast, it’s easy to see the throughline. It says a lot about the state of Apple when its leaders don’t even want to participate in what has historically been a friendly forum.
- **Elon was high**: As **Elon Musk** attempts to reframe the public’s view of him by doing interviews about SpaceX,

The New York Times reports that last year, he was taking so much ketamine that it "was affecting his bladder." He also reportedly "traveled with a daily medication box that held about 20 pills, including ones with the markings of the stimulant Adderall." Both Musk and the White House have had multiple opportunities to directly refute this report, and they have not. Now, Musk is at least partially stepping away from DOGE along with key lieutenants like **Steve Davis.** DOGE may be a failure based on Musk's own stated hopes for spending cuts, but his closeness to Trump has certainly helped rescue X from financial ruin and grown SpaceX's business. Now, the more difficult work begins: saving Tesla.

"The way we do ranking is sacrosanct to us." — Google CEO **Sundar Pichai** on *Decoder*, explaining why the company's search results won't be changed for President Trump or anyone else.

"Compared to previous technology changes, I'm a little bit more worried about the labor impact… Yes, people will adapt, but they may not adapt fast enough." — Anthropic CEO **Dario Amodei** on *CNN* raising the alarm about the technology he is developing.

"Meta is a very different company than it was nine years ago when they fired me." — Anduril founder **Palmer Luckey** telling **Ashlee Vance** why he is linking up with **Mark Zuckerberg** to make headsets for the military.

Personnel log

- The flattening of Meta's AI organization has taken effect, with VP **Ahmad Al-Dahle** no longer overseeing the entire group. Now, he co-leads "AGI Foundations" with **Amir Frenkel**, VP of engineering, while **Connor Hayes** runs all AI products. All three men now report to Meta CPO

Chris Cox, who has diplomatically framed the changes as a way to "give each org more ownership."

- Xbox co-founder **J Allard** is leading a new 'breakthrough' devices group at Amazon called ZeroOne. One of the devices will be smart home-related, according to job listings.
- **C.J. Mahoney**, a former Trump administration official, is being promoted to general counsel at Microsoft, which has also hired **Lisa Monaco** from the last Biden administration to lead global policy.
- **Reed Hastings** is joining the board of Anthropic "because I believe in their approach to AI development, and to help humanity progress." (He's joining Anthropic's corporate board, not the supervising board of its public benefit trust that can hire and fire corporate directors.)
- **Sebastian Barrios**, previously SVP at Mercado Libre, is joining Roblox as SVP of engineering for several areas, including ads, game discovery, and the company's virtual currency work.
- **Fidji Simo's** replacement at Instacart will be chief business officer **Chris Rogers**, who will become the company's next CEO on August 15th after she officially joins OpenAI.

More to click on:

If you haven't already, don't forget to subscribe to *The Verge*, which includes unlimited access to *Command Line* and all of our reporting.

As always, I welcome your feedback, especially if you have thoughts on this issue or a story idea to share. You can respond here or ping me securely on Signal.

Thanks for subscribing.

https://www.theverge.com/command-line-newsletter/677705/openai

-chatgpt-super-assistant