Our Favorite Photos From the Wild, Tech-Filled SXSW 2018

Dating app Bumble also had a pop-up at SXSW, which allowed visitors to walk through real-life manifestations of the app's three platforms: Bumble Bizz, Bumble BFF and Bumble Date. It was the app's biggest customer-facing activation to date, according to *Adweek.*

Speakers at the space, including Bumble CEO Whitney Wolfe, actress Gina Rodriguez, singer Keke Palmer, political commentator Sally Kohn and others, shared the goal of educating and empowering women and inspiring meaningful connections.

https://www.entrepreneur.com/slideshow/310319