Papa John’s and Publicis Groupe’s Fallon Part Ways After One Month

The month after the strategy call in which Papa John’s founder John Schnatter used the N-word and made other racially insensitive remarks, the pizza chain hired Publicis Groupe’s Fallon to handle brand campaigns. The agency and client have now split after one month, spokespeople confirmed. “In mid-June, Fallon was retained by Papa John’s International to… https://www.adweek.com/agencies/papa-johns-and-publicis-groupes-fallon-part-ways-after-one-month/