Paramount Could Face a High Cost for Changing CNN

Paramount Skydance’s potential acquisition of Warner Bros. Discovery’s properties, including CNN, has rattled many in the news industry, raising concerns of corporate or political influence on CNN’s editorial process.

However, with CNN projecting major profits this year, could any changes prove too costly for all parties involved?

Let’s break it down.

How we got here

Concerns about potential changes at CNN stem from Paramount CEO **David Ellison**‘s close relationship with President **Donald Trump**, as well as the controversies and changes CBS News has endured since Ellison’s Skydance Media took control of the news network.

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