Pinterest Debuts Promoted Carousel Ad Formats

Pinterest has introduced a self-service ad format called Promoted Carousel that lets advertisers include up to five images in their spots for the first time. Promoted Carousel ads can be served in Pinterest’s home feed, Related Pin or search fields of the photo-sharing network with audiences then prompted to tap on said cards or through… https://www.adweek.com/programmatic/pinterest-debuts-promoted-carousel-ad-formats/