Pinterest Integrates With Microsoft Edge Browser

Pinterest has been integrated with the Microsoft Edge browser, enabling people to opt in and see Pins that are relevant to their Microsoft Collections, as well as to export their collections to new boards on Pinterest.

Microsoft corporate vice president Liat Ben-Zur wrote in a blog post, “To get started, just add items to your collection. When enabled, you will see suggested Pins related to your collection at the bottom of the Collections pane. You can easily add these suggestions to your existing collection, or export your collection to a new board on Pinterest.”

She added in a Pinterest blog post, “We believe people should expect more from their browser. I love using Pinterest suggestions in Microsoft Edge to discover content that inspires me for the holidays. From holiday party planning, to collecting meal recipes, to creating my gift-giving shopping list, Microsoft Edge + Pinterest can help everyone find fun and creative projects to help you stand out.”

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