Pinterest Just Made It Easier to Save Pins on Desktop

Pinterest introduced a tweak to speed up the process of saving Pins on desktop. Rather than taking three clicks—clicking the save button, picking a board and clicking the save button again—users can now click once to access a drop-down menu enabling them to save Pins in search, their home feeds or their following tabs. Pinterest… https://www.adweek.com/digital/pinterest-just-made-it-easier-to-save-pins-on-desktop/