Pokémon card resellers have turned collecting into an online blood sport

Earlier this month, *Pokémon* card content creator Natalie Roush posted a video to her YouTube and Instagram pages that enraged the larger collection community. In the now-deleted video, Roush shows off two premium boxes of cards that had not yet been officially released, and implores viewers not to be mad. But they were; other creators claimed that cards Roush had purchased were stolen from the manufacturer and mocked her for trying to sell them at exorbitant prices. The Roush situation was a high-profile example of the way *Pokémon* card collecting culture has been upended by the influencer economy and people trying to profit off the hobby. Th …

Read the full story at The Verge.

https://www.theverge.com/games/1001002/pokemon-30th-celebration-scalping-resellers