Pokémon studio Game Freak is making an action-adventure game codenamed Project Bloom

Game Freak is best known as the studio behind the mainline *Pokémon* games, including recent releases like *Sword / Shield*, *Legends: Arceus*, and *Scarlet / Violet*. But the developer is expanding its repertoire for a new release currently codenamed *Project Bloom*. There isn't much detail on the game, but it's described as "a brand-new action-adventure IP." The studio released a single piece of concept art, which you can see above.

To release the game, the studio has partnered with Private Division, a publishing label under the Take-Two umbrella, which previously published titles ranging from *The Outer Worlds* to *OlliOlli World*. "We're ready to help Game Freak unleash their potential and we're honored to be the first Western publisher to work alongside this exceptionally talented and proven team to bring a bold new IP to market," Private Division head Michael Worosz said in a statement.

It also sounds like *Project Bloom* is still relatively early in development, with a planned launch "during Take-Two's Fiscal Year 2026." No platforms have been announced.

And while Game Freak is closely associated with *Pokémon*, the studio has released several titles outside of the series, including *Tembo the Badass Elephant* (published by Sega) and the cult classic *Pocket Card Jockey*, which recently got a remake on Apple Arcade. "We're thrilled to have the opportunity to create new IP that is bold and tonally different from our prior work," Game Freak director Kota

Furushima said of *Project Bloom*.

https://www.theverge.com/23716737/game-freak-developer-project-bloom-game