Polygraphe #ILoveTheseGuys

The design team at Polygraphe created an identity and packaging design for the candle brand, Prune les fleurs. The design of the type is whimsical, elegant and plays with typography rather than illustrated or colorful graphics. The simplicity creates a sense of sophistication which makes the candles seem higher end.

A few more highlights from Polygraphe’s packaging work:

The post Polygraphe #ILoveTheseGuys appeared first on Shillington Design Blog.

https://www.shillingtoneducation.com/blog/polygraphe/