Portfolio Spotlight: Center for Arts-Inspired Learning Website

Go Media, your favorite Cleveland-based web design, branding and design firm, is so proud to have had the pleasure to work on the website for the Center for Arts-Inspired Learning.

The Center for Arts-Inspired Learning is a non-profit organization that brings unique learning experiences to students through the arts. ‘CAL’ as they are affectionately known has impacted the lives of 7 million students over eighteen counties through arts education. As former board members, it was our great privilege to help them on their mission to ignite student learning, creativity and success by building them a highly functioning, intuitive and fun website. Our goals were to increase awareness, drive fundraising and to have the overall feel of the website reflect the creative nature of the organization.

The new Center for Arts Inspired Learning website was built upon Go Media’s Designer Sites Platform. The site is built in WordPress, the leader in content management systems. WordPress sets the standard for ease-of-use, which is key when you have a number of contributing members to your website. This CAL website is enhanced by Go Media’s Page Builder on page editing tool. This powerful and intuitive content management tool allows members of CAL the ability to make live edits directly to pages without having to use WordPress’ backend.

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Take a peek at some of the work we did on the website here:

CAL does a very special place in our hearts and we trust the website will assist them to assist their goals in uniting art and education to change lives. To learn more about their programs or donate to the cause, please head to the CAL website.

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