Portfolio Spotlight: COSE-PPA Print Design Piece

Print Design Piece by Go Media

We are proud to spotlight a recent project we completed for COSE, the Council of Smaller Enterprises, a group that has supported and advocated for the small businesses in our region since 1972. This print piece, their 2015 – 2016 Public Policy Agenda, served to compile crucial information for their client base. Because of this, delivering it in a highly cohesive and easy-to-understand way was our goal from the onset.

With content including messages from COSE's leaders, information on their new policy agenda moving forward, as well as material shedding light on their member-driven process, sticking the landing on the overall piece's presentation was crucial to the project's success.

Here are a few samples of the full portfolio item:

View the Full Portfolio Item

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