Profiles in Black Creativity: Brian ‘Bwrightous’ Wright and Desmond Attmore Are in High Demand



Atlanta agency Six Degrees is gaining traction with high-profile celebrity campaigns. The duo that founded the agency in 2018—Brian “Bwrightous” Wright and Desmond Attmore—have worked with brands like Foot Locker, SoundCloud and Amazon Music. They’ve done it, they say, without ever having to pitch business in the traditional way.

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