Publicis Memo Thanks Clients for Their ‘Commitment to Creativity’ at Cannes

It was a very different year for Publicis this year at the Cannes Lions International Festival of Creativity, following the holding company’s decision to refrain from submitting work in order to focus more resources on building Marcel. Publicis CEO Arthur Sadoun told Adweek that he was encouraged by the support Publicis received from its clients… https://www.adweek.com/agencies/publicis-memo-thanks-clients-for-their-commitment-to-creativity-at-cannes/