

Q&A: Hearst Magazines' New Chief Content Officer Kate Lewis Wants to Focus on Improving Collaboration

Kate Lewis has been named chief content officer at Hearst Magazines, only the second person to be named to the position. The appointment comes days after Joanna Coles confirmed that she would be departing the company. Lewis first joined Hearst Magazines Digital Media in 2014 as vice president, content operations and editorial director and was...
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