Ren & Stimpy returns in ‘reimagined’ format

The 1990s are well and truly back in style as Comedy Central announces a ‘reimagination’ of cult hit *The Ren & Stimpy Show.*

The reboot joins the newly announced *Beavis and Butt-Head* from Mike Judge and *Daria* spin-off *Jodie*, with the platform aiming to “double down on adult-focused animation” in the streaming age.

Nickelodeon launched the original *Ren & Stimpy* alongside *Rugrats* and *Doug* in 1991, where it quickly catapulted into the pop culture zeitgeist with its dark humour, vivid imagination and critical acclaim. Often thought of as an adult series at the time, the iconic dog and cat duo are consistently ranked among the top animated characters of all time.

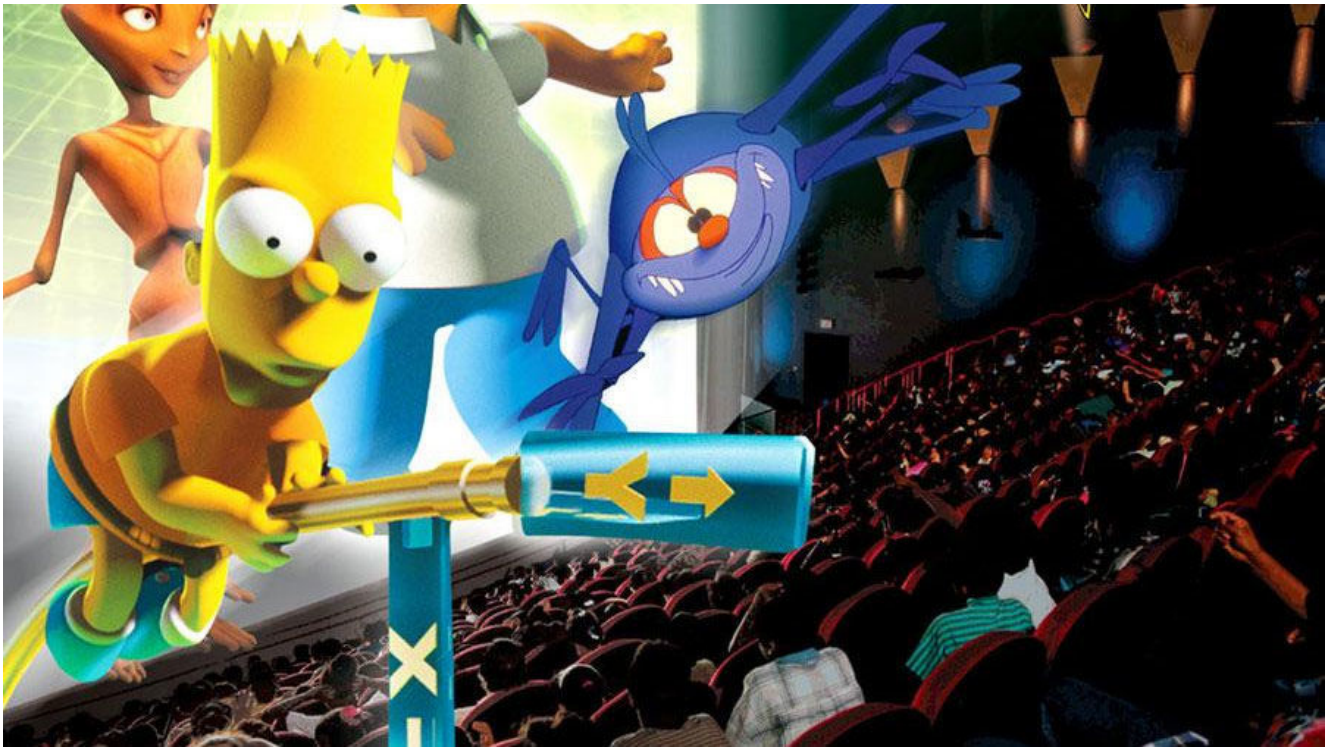
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In recent years the show’s reputation has been tarnished by made against series creator John ‘K’ Kricfalusi, whose name isn’t referenced in the press release for the reboot. That the revival is being dubbed a ‘reimagining’ would suggest a lack of involvement from the animator, and perhaps even a brand new look, so signature was his style on the original show.

Chris McCarthy, President of ViacomCBS Entertainment & Youth Group, commented on the new series: “We are excited to reinvent this iconic franchise with a new creative team and our partners at the Nickelodeon Animation Studio.

“*Ren & Stimpy* joins our rapidly expanding roster of adult animation including *South Park*, *Beavis and Butt-Head* and *Clone High* as we continue to reimagine our treasure chest of beloved IP for new generations.”

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