Rivian’s R2 is officially its best-selling vehicle

Rivian reported its third quarter earnings of 2026, providing us a closer look at the company’s financial health as it ramps up production of its all-important R2 electric vehicle — which is now, for the first time, outselling all of Rivian’s other EVs.

Rivian said it brought in $2.155 billion in revenue, a 38 percent increase compared to the $1.558 billion in Q3 2025. Of that amount, $1.55 billion came from automotive revenue, which is up 36 percent year over year. Comparatively, the company reported $605 million from software and subscription services, a 45 percent increase year over year. As EV sales slow down, the company is seeking to …

Read the full story at The Verge.

https://www.theverge.com/transportation/1022420/rivian-q3-earnings-r2-sales-volkswagen-software