

Roger Federer's Racket Becomes a Musical Instrument in Wilson's Quirky Audio Experiment

Tennis icon Roger Federer holds countless records. His latest one is vinyl. To help tout the Swiss star's Pro Staff RF 97 Autograph racket, Wilson teamed up with production house Farm League and music producer Money Mark (who's worked with the Beastie Boys), to create an original audio track. Roger doesn't sing. But he does...
<https://www.adweek.com/creativity/roger-federers-racket-become-s-a-musical-instrument-in-wilsons-quirky-audio-experiment/>