Run Studio Run



Building and sustaining a design firm is a massive endeavor and until recently there has been a lack of material on the subject. In Run Studio Run, a new book published by Extracurricular Press, Eli Altman sheds light on the topic and shares valuable insights that help to shape his naming/branding agency A Hundred Monkeys. With stories and personal commentary, Eli digs into the nitty gritty of running a business and the challenges along the way. Joining him are a diverse cast of studio owners and freelancers including Aaron Draplin, Kate Bingaman-Burt and Brent Couchman that provide advice and tips throughout the book. Run Studio Run is still in fundraising mode, but should be released this coming Spring. To support production costs and secure a copy please visit the Kickstarter campaign. Prints, pins and notebooks designed by the team at Moniker are also available as special rewards for backers.



Design by Moniker



Featuring insights and tips from
Commercial Type, Draplin Design Co., Hey Studio, High Pressure Zone, Kate Bingaman-Burt, Manual, Moniker, Mikey Burton, OCD, Perky Bros., Stansion, Tung, Under Consideration, and The Weekend Press.

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