Samsung’s customizable Music Frame speaker is receiving its first discount

Samsung’s art-inspired Frame TV has been a runaway hit over the last several years — so much so that everyone from Amazon to Hisense has begun cribbing some of its more popular features for their latest sets. It came as no surprise, then, that Samsung announced a speaker version during CES 2024. Enter the **Samsung Music Frame**, which is on sale at Amazon for $374.99 ($25 off) when you clip the on-page coupon.

Samsung’s sizable, 12.9 x 12.9 picture frame is more akin to the Ikea Symfonisk frame speaker than anything else, only it’s considerably smaller and allows for a lot more customization than the popular Sonos / Ikea collab. You can insert your own photographs or artwork using the included mounting panel, for one, and Samsung will reportedly offer additional bezel options and custom-printed panels later this year. Inside, you’ll find two woofers, two tweeters, two midrange drivers, and a waveguide, which allows the mountable Frame to better disperse sound. It also packs support for Bluetooth and Wi-Fi, along with Dolby Atmos music, though keep in mind that it doesn’t offer dedicated up-firing drivers like the Sonos Era 300 and some of the more premium soundbars out there.

Overall, it’s squarely aimed at the more aesthetically minded listener who wants their sound system to blend in rather than stand out. Now, if only there was something you could do about the power cable…

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