SearchCap: EU search results preview, Google URL inspection tool update & Bing Ads page feeds

Below is what happened in search today, as reported on Search Engine Land and from other places across the web.

From Search Engine Land:

- **Google ordered to submit search index to state sponsorship in Russia**
  Jan 16, 2019 by Greg Sterling
  Google has a 45 percent search market share in Russia, second only to Yandex.

- **Demystifying Google's guide to clicks, impressions and position in Google Search Console**
  Jan 16, 2019 by Glenn Gabe
  Here are the answers to the most common questions asked about managing metrics in the Performance reporting in GSC.

- **Bing Ads launches page feeds for easier Dynamic Search Ads management**
  Jan 16, 2019 by Ginny Marvin
  Use page feeds to manage URL groupings for auto targets in DSA campaigns.

- **Google Search Console's URL inspection tool adds HTTP response, page resources, JS logs and rendered screenshot**
  Jan 16, 2019 by Barry Schwartz
  You must check out the upgraded Google URL inspection tool; it really gives you more detailed insights into your pages.

- **EU copyright directive nearing final form as Google tests stripped-down news SERPs**
  Jan 15, 2019 by Greg Sterling
  Once the language is finalized, each member state will need to ratify the directive.

Recent Headlines From **Marketing Land**, Our Sister Site Dedicated To Internet Marketing:

Search News From Around The Web:

About The Author

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