SearchCap: Google algorithm updates, right-to-be-forgotten & knowledge graph hack

Below is what happened in search today, as reported on Search Engine Land and from other places across the web.

From Search Engine Land:

Recent Headlines From Marketing Land, Our Sister Site Dedicated To Internet Marketing:

- **10 reasons you need to attend SMX West**
  Jan 10, 2019 by Marketing Land
  For profitable and tangible SEO and SEM results, attend Search Engine Land's SMX® West, January 30-31 in San Jose. Here are 10 reasons to join us… 1. Actionable tactics from experts. Get proven, actionable tactics from industry leaders working at companies like Google, Microsoft, IBM, SurveyMonkey, and many more. You'll leave with tactics you can […]

- **Here's how brands can leverage social returns in 2019**
  Jan 10, 2019 by Penny Wilson
  A good first step to getting noticed in 2019 is to recognize ad money has to be combined with the equivalent investment in time, creativity and targeting savvy.

- **Instagram lets marketers share posts across multiple accounts**
  Jan 9, 2019 by Amy Gesenhues
  Instagram says the new feature was designed to provide a better experience for people who often post to multiple accounts

- **Optimizing for attention: Viewability gives rise to time-in-view metrics, poses challenges**
  Jan 9, 2019 by Robin Kurzer
  How viewability expectations are evolving and what that means for marketers.

- **The state of local SEO – get industry insights for 2019**
  Jan 9, 2019 by Digital Marketing Depot
  Local search is a broad field that's constantly growing and changing, challenging marketers to keep up. No matter what kind of company they work for, today's marketers need both the big picture – relating to customers in the real world – as well as little details like questions submitted on a Google Knowledge Panel. And […]

Search News From Around The Web:

About The Author

Barry Schwartz is Search Engine Land's News Editor and owns RustyBrick, a NY based web consulting firm. He also runs Search Engine Roundtable, a popular search blog on SEM topics. http://feeds.searchengineland.com/~r/searchengineland/~3/cyo5gTw_YRI/searchcap-google-algorithm-updates-right-to-be-forgotten-knowledge-graph-hack-310351