SearchCap: Mobile app SEO & Google pictures



Below is what happened in search today, as reported on Search Engine Land and from other places across the web.

From Search Engine Land:

- **Four new search trends in mobile app discovery**
  Feb 2, 2018 by Brian Solis
  Consumers are searching for helpful apps and downloading what best meets their needs. Contributor Brian Solis discusses what you can do to be sure it's your app they discover and download.

- **Search in Pics: Google Bike riding, hanging hammocks & Valentine's Day prep**
  Feb 2, 2018 by Barry Schwartz
  In this week's Search In Pictures, here are the latest images culled from the web, showing what people eat at

the search engine companies, how they play, who they meet, where they speak, what toys they have and more. How to ride a bike at Google: Source: Instagram Google preparing for Valentine's Day: Source: Instagram […]

Recent Headlines From Marketing Land, Our Sister Site Dedicated To Internet Marketing:

Search News From Around The Web:

About The Author



http://feeds.searchengineland.com/~r/searchengineland/~3/QB8UxGjmaSI/searchcap-mobile-app-seo-google-pictures-291104