SearchCap: Voice speaker ads, link building & Earth Day

Below is what happened in search today, as reported on Search Engine Land and from other places across the web.

From Search Engine Land:

Recent Headlines From Marketing

Land, Our Sister Site Dedicated To Internet Marketing:

Search News From Around The Web:

- Ask Yoast: Keep or delete and redirect event pages?, Yoast
- The Entity & Language Series: Frameworks, Translation, Natural Language & APIs (2 of 6), Mobile Moxie Blog
- 5 Content-Led Link Building Ideas to Try This Year, Receptional Ltd
- Google confirms some of its own services are now getting blocked in Russia over the Telegram ban, TechCrunch
- A Google Breakup Would Fit the EU’s Logic, Bloomberg
- Flickr agrees to be acquired by SmugMug – Q&A, Flickr Blog
- Google Collections start rolling out, replacing Saved pages, Android Police
- Google Says Negative SEO Via Canonicals Redirects Don’t Really Work, Search Engine Roundtable
- Growth marketing, SEM and your business, Bing Ads Blog
- Reasons for Not Using an Automated PPC Bidding Strategy, PPC Hero

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About The Author

http://feeds.searchengineland.com/~r/searchengineland/~3/vIjHj3pVQGM/searchcap-voice-speaker-ads-link-building-earth-day-296717