

See six inspiring Winter Olympics 2018 art and design projects



‘The Fearless are Here’ is an animation promoting BBC’s coverage of the Winter Olympics 2018. It was created by Nexus Studios duo Smith & Foulkes and creative agency Y&R London.

“It’s impossible to completely rewrite the story of the Winter Olympics; there are after all only so many sports to choose from. For starters, skiers were always going to hurtle down mountains. We just tried to bring a new visual approach to portray the intense drama of winter sports,” says one half of the duo, Alan Smith.

Find out more about how it was created [here](https://www.digitalartsonline.co.uk/news/illustration/see-six-inspiring-winter-olympics-2018-art-design-projects/).

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