SEPHORA

Graphic Designer / Full Time / Paid
Sydney NSW AU

https://www.sephora.com.au/

SEPHORA Australia is looking for a creative graphic designer in a stand-alone role based in Sydney CBD.

Role Details

About Us
Sephora Oceania is a division of LVMH- Moet Hennessy Louis Vuitton and our aim is to animate the most loved beauty community in the world. We opened our first store in December 2014 and now operate 20 stores including two flagships in Australia and one in New Zealand. Our success is built on innovation, a unique product portfolio, market leading digital capability and our exceptional people!

The role:

Working as part of the marketing team, the Graphic Designer creates visual concepts, to communicate ideas that inspire, inform, or captivate consumers. They develop the overall layout and production design in conjunction with the Marketing team. Key responsibilities include:

– Ensure Sephora’s visual language resonates with our target market
– Work across the day to day design projects and campaigns across channels such as EDM, onsite, app, social media and digital display.
– Assist in creating visual merchandising assets to be used in retail stores
– Contribute to large scale campaigns and ensure visual consistency across Sephora’s print (in store) and digital

channels
– Work across internal design needs from various departments within the business.
– Contribute to Sephora’s visual identity in AU/NZ markets
– Pro-actively create engaging design concepts and visual experiences that inspire our customers and deliver business value
– Builds and rolls-out an effective design campaigns that are aligned to Sephora’s marketing strategy

Skill/Attributes Required

For this challenging position, we are looking for a candidate who:

– Understands the importance of team culture and dynamics
– 2-3+ years of experience as a Graphic Designer
– Advanced capabilities in Adobe Creative Suite
– Experience within a Graphic Design role involving print and digital
– Knowledge of the application of design in social media, landing pages and other online channels
– Photo and image research experience
– Can work simultaneously on multiple projects
– A hybrid skill set of Graphic Design and UX Design with an understanding of the online customer journeys would be a plus

Apply/Respond by:
31/12/2019

Send: CV/Resume

Please be aware, due to the high volume of applicants for this position, only shortlisted candidates will be contacted.

If we have not made contact with you within two weeks, we thank you again for your interest in working with us and wish you well in your job search.

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https://www.shillingtoneducation.com/blog/sephora/