Signs Your Accounting System is Holding You Back

Attend this free webinar and learn how to streamline processes, maximize efficiency, and increase profit.

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As your business grows your efficiency must increase if you want to maintain profitability and keep customers happy. A process that once took five minutes per customer is fine when you're selling a handful of units a day. Once your sales grow to dozens of units a day, and even hundreds, your processes need to change.

How do you make this happen? By first taking a look at your infrastructure and systems to make sure they're not holding you back. One of those prime systems to examine: Accounting.

That's exactly what IWA Wine's president, Ben Argov, will talk about with moderator and *Dynamic Communication* author Jill Schiefelbein for *Signs Your Accounting System is Holding You Back*, a free webinar from Oracle NetSuite and *Entrepreneur*.

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Argov and Schiefelbein will pull back the curtain on the mistakes made along the path to growth and scalability, giving you a roadmap to look at the various processes and systems in your business that may need change. They'll discuss ways that:

- You can discover if your current accounting and inventory systems are hurting, rather than helping, your business.

- Automation increases efficiencies across the business, enabling better customer service and creating happier employees.
- Moving from on-premise technologies to cloud software provides team members with the ability to see the full picture of business data and make decisions in real time.
- Product and service innovations are easily possible once you can minimize redundancies and increase efficiencies with the right systems.

Join us live for *Signs Your Accounting System is Holding You Back* on Wednesday April 28th at 12 p.m. EST | 9 a.m. PST.

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