Six Lessons From Creative Leaders Who Are Reimagining the Industry’s Future



It has almost become a cliché to talk about defining a “new normal” after the Covid-19 pandemic, but for many creative leaders, returning to how things were before is not an option. The past 18 months of crisis have thrown many of the industry’s customs into question.

Recommended articles
https://www.adweek.com/agencies/six-lessons-from-creative-leaders-who-are-reimagining-the-industrys-future/