SMX East registration is open!



Whether you're an SEO, SEM, or search marketing jack-of-all-trades, SMX was made for you. Join us for the actionable tactics you need to maximize awareness, generate leads, and drive profits in New York City, November 13-14.

The all-new SMX East is going to be greatly expanded this year, featuring more than 70 sessions, keynotes, and clinics. While SEO and SEM will always be the focus, we're adding presentations on analytics, social, CRO, and more. Sessions will go deeper, presentations will go further, and you'll have more options to focus on topics that matter to you.

Don't miss this chance to train alongside trusted experts and connect with your community at the largest search marketing conference on the East coast!

Registration is open and now is the time to lock in the best rates… up to $900 off on-site prices!

Past attendees rave about their SMX experiences…

> *"Lots of great information. I came away with solid action items to implement on our site that will improve our search ranks. It was invaluable to our business!" – Amy O'Brien, Yankee Publishing Inc*

> *"I come every year. Always learn new things & make connections. Thank you!" – Miriam Bakker, The Keyword Agency*

> *"Great opportunity to cross train our team and share knowledge with industry peers." – Jennifer Barry, DragonSearch*

Ready to register? Pick your ideal pass based on your budget and goals:

- **All Access Pass:** The complete experience – all sessions, keynotes, clinics, networking events, and amenities. Book now and enjoy $450 off on-site rates!
- **All Access + Workshop Combo (best value!):** Maximize your learning with a full-day pre-conference workshop. Book now and enjoy $900 off on-site rates!
- **Expo+ Pass:** Access the Expo Hall, full-length sponsored sessions, demos in the SMX Theater, 100% Q&A clinics, networking, refreshments, and WiFi. Book now and… it's free!

We guarantee you'll walk away with at least one actionable tactic that will elevate your search marketing campaigns in 2019 and beyond.

See you in NYC!

Psst… Do you have an idea for a session you'd love to see (or speak on)? Pitch your suggestion here!

About The Author



Lauren Donovan has worked in online marketing since 2006, specializing in content generation, organic social media, community management, real-time journalism, and holistic social befriending. She currently serves as the Content Marketing Manager at Third Door Media, parent company to Search Engine Land, Marketing Land, MarTech Today, SMX, and The MarTech Conference.

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