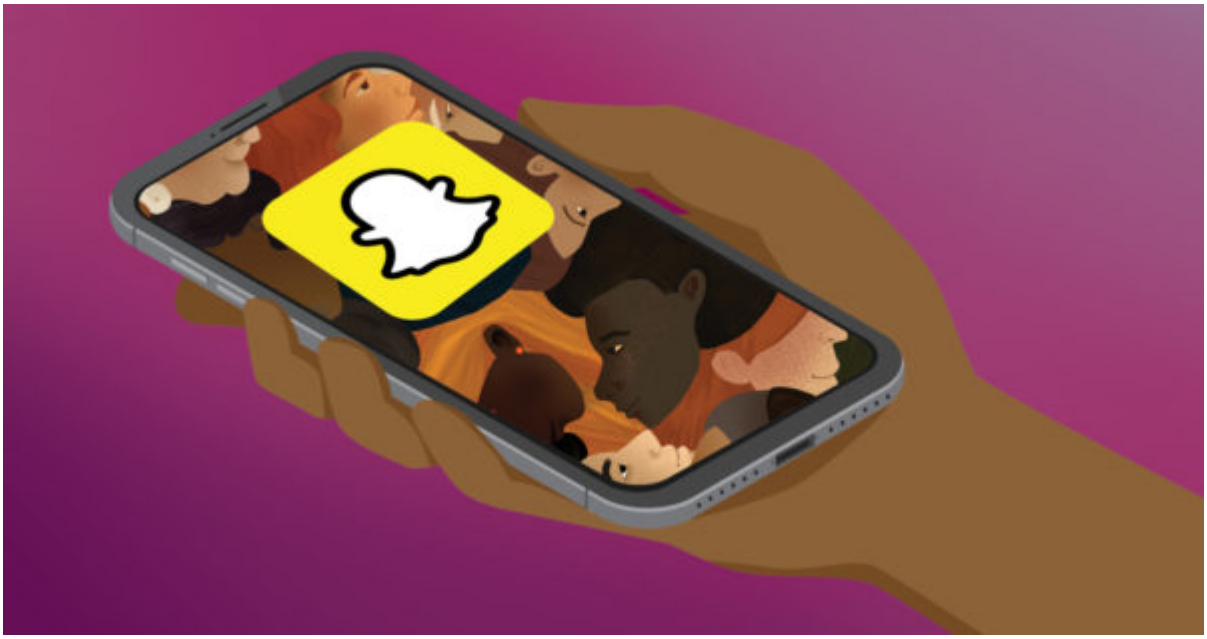
Snap Is Building a ‘More Inclusive’ Camera



Snap is redesigning its camera to better reflect the diversity of its user base. It’s an early, but important step for the company, which insists that it needs to enact design-level change to build a more inclusive app.

Recommended articles
https://www.adweek.com/social-marketing/snap-is-building-a-more-inclusive-camera/