Snapchat Certified Partners Program Hails Adtaxi

Denver-based digital marketing agency Adtaxi became the latest member of Snapchat’s Certified Partners program. Adtaxi will receive access to educational resources, training materials, support services, partner events and feedback opportunities from Snapchat, as well as additional tools and exclusive benefits. Chris Loretto, the agency’s executive vice president, said in a release, “Since its inception, Snapchat… https://www.adweek.com/digital/snapchat-certified-partners-program-hails-adtaxi/