

Spectrum Channel Michigan Launches Spectrum 24/7 News

Spectrum News has launched Spectrum News Michigan.

Spectrum News Michigan is available 24/7, and available to Spectrum TV customers across the state on channel 1. The channel features local headlines every thirty minutes, at the top and bottom of every hour, and hyperlocal weather forecasts every 10 minutes on the 1s.

The new network will be led by executive producer **Craig Huber**, a Michigan native with more than three decades of journalism experience.

“Michigan welcomes the launch of Spectrum News to our roster of state media,” said Senate Majority Leader **Winnie Brinks**. “At a time when it can be difficult to differentiate fact from fiction, I am glad to see more space being created for journalists who are dedicated to providing hyperlocal coverage and encouraging informed engagement in communities across the state.”

“People across Michigan, from big cities to our close-knit communities, want access to news that impacts their lives,” said Senate Republican Leader **Aric Nesbitt**. “I’m pleased Spectrum News is stepping up with its trusted journalism to deliver the stories that matter most to Michiganders.”

The new linear network features reporting from Michigan-based journalists as well as relevant stories from across the country.

“From Metro Detroit to West Michigan and Up North, Spectrum News delivers meaningful journalism,” said Huber. “As a native of the Mitten State, I know Spectrum News’ community-focused storytelling will resonate with our audience.”

Huber began his journalism career in 1993.

Also joining the network is journalist **Brian Farber**, who will report on the community in and around Grand Rapids, an area he has been covering since 1998.

It is also available to Spectrum customers via the Spectrum News App on mobile, Xumo Stream Box, Roku and Apple TV.

Recommended videos

<https://www.adweek.com/tvspy/spectrum-launches-247-channel-spectrum-news-michigan/>