

Sports Trading Cards Are Trending, and eBay Wants To Do More Than Facilitate Transactions

Among the bread bakers, pet adopters and Home Depot DIY regulars who sought comfort during quarantine, a strong market of trading card fanatics also emerged. And ecommerce platform eBay is still reaping the benefits.

Recommended articles

<https://www.adweek.com/commerce/sports-trading-card-market-ebay-card-clout/>