

Streaming Ratings, Week of March 17: Netflix's Adolescence Jumps to No. 1

The buzz surrounding the one-shot crime drama *Adolescence* was enough to propel Netflix to the No. 1 spot in Nielsen's Top 10 Overall Streaming chart for the week of March 17.

Netflix occupied the two top spots, with the new original drama, *The Residence*, making its chart debut in second place. It was a very competitive week, with Netflix only having three titles in the Top 10 and its final title having shared streaming distribution rights with Hulu.

According to Nielsen Streaming Content Ratings, *Adolescence* had 1.442 billion viewing minutes for the week of March 17 and was one of four titles to cross over the billion minutes viewed mark. The drama, revolving around a 13-year-old arrested for the murder of a teenage girl in his school, resonated with the Adults 35-64 demo, with Hispanic viewers making up the largest percentage of viewers checking out the miniseries at 26%.

The Residence had 1.355 billion viewing minutes to take the No. 2 spot, followed by the previous week's champ, Disney's *Moana 2*, landing in third place with 1.129 billion minutes viewed on Disney+.

Prime Video's *Reacher* took fourth place with 1.097 billion minutes viewed and was the last title with over a billion viewing minutes for the week.

The re-air of Grey's Anatomy on Hulu and Netflix was at No. 5 with 977 million viewing minutes and was one of three non-original titles to occupy the chart.

The bottom half of the chart had Disney+'s Bluey at No. 6 with 975 million viewing minutes, followed by Max's The White Lotus at No. 7 with 973 million minutes viewed.

Hulu makes its second appearance on the chart courtesy of Family Guy re-airs, giving the streaming platform 919 million minutes viewed to take eighth place. At No. 9, Peacock earned a spot in the chart courtesy of its showing of Wicked, which garnered 905 million minutes viewed.

Closing out the chart is another new entry, AppleTV+'s Severance, which had 876 million viewing minutes.

Nielsen's Top 10 Overall Streaming for the week of March 17
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