

Streaming Ratings, Week of March 31: The White Lotus Season Finale Reaches Max Viewership

The streaming service Max landed in first place for the week of March 31, courtesy of the season finale of hit drama The White Lotus, in the latest Nielsen Top 10 Overall Streaming chart.

Five titles had more than 1 billion viewing minutes for the week, according to Nielsen Streaming Content Ratings. Netflix was the streamer with the most titles on the chart, accounting for six, and only one title during this recorded week was a non-original and shared streaming distribution rights.

The White Lotus, a dark dramedy following the exploits of the wealthy and staff at a fictional luxury global resort, captured 1.306 billion viewing minutes to take the top spot. The Adults 18-49 demo was glued to the resort's happenings, taking 61% of the show's watch time.

The White Lotus dethroned the Shonda Rhimes murder mystery series The Residence, which landed in second place with 1.095 billion minutes viewed. This was followed by the Paramount+ drama 1923, which jumped five places from the previous week to take the No. 3 spot with 1.063 billion viewing minutes.

The shared distribution title Grey's Anatomy gave Netflix and Hulu a combined 1.059 billion viewing minutes, putting it in fourth place. It was also the only non-original title to occupy a Top 10 spot.

Rounding out the top half of the chart was the final title

with over a billion viewing minutes, Disney+'s Bluey, with 1.005 billion minutes viewed.

The bottom five consisted of Netflix's Love on the Spectrum U.S. at No. 6 with 842 million viewing minutes, followed by Prime Video's Reacher at No. 7 with 823 million minutes viewed.

The final three spots in the Top 10 chart were occupied by Netflix, with the drama series Pulse taking eighth place with 797 million minutes. At No. 9 is the true crime series Gone Girls: The Long Island Serial Killer with 786 million minutes viewed.

The final entrant in the chart is the Sofia Carson-led film The Life List, which had 764 million viewing minutes.

Nielsen Top 10 streaming		Overall Top 10		
		Week of 03/31/25 - 04/06/25 Ranked by P2+ total minutes viewed		
RANK	Program	SVOD Provider	Minutes Viewed in millions	Episodes
1	The White Lotus	Max	1,306	21
2	The Residence	Netflix	1,095	8
3	1923	Paramount+	1,063	15
4	Grey's Anatomy	Hulu / Netflix	1,059	444
5	Bluey	Disney+	1,005	154
6	Love on the Spectrum U.S.	Netflix	842	20
7	Reacher	Prime Video	823	24
8	Pulse	Netflix	797	10
9	Gone Girls: The Long Island Serial Killer	Netflix	786	3
10	The Life List	Netflix	764	1

Source: Nielsen Streaming Content Ratings (Amazon Prime Video, Apple TV+, Disney+, Hulu, Max, Netflix, Paramount+, Peacock, Starz). Nielsen National TV Panel (USA). Viewing on television.

The Top 10 Overall Streaming chart for the week of March 31.Nielsen

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