Struggling MDC Partners Reports Net Loss for Third Quarter

Today, ad agency network MDC Partners reported a net loss of $18.2 million for the quarter ending on Sept. 30. The $18.2 million net loss over the quarter compares to a net income of $14.1 million over the same period in 2017. MDC Partners attributed the net loss primarily to an asset impairment charge of… https://www.adweek.com/agencies/struggling-mdc-partners-reports-net-loss-for-third-quarter/