Sundar Pichai says Google Search will ‘change profoundly’ in 2025

Google CEO Sundar Pichai says the company’s search engine will “change profoundly” in 2025. “I think we are going to be able to tackle more complex questions than ever before,” Pichai said during the *NYT*’s DealBook Summit on Wednesday.

“I think you’ll be surprised, even early in ‘25, the kind of newer things Search can do compared to where it is today.”

Pichai also responded to Microsoft CEO Satya Nadella’s comment from earlier this year, in which he said Google should’ve been the “default winner” in the AI race. “I would love to do a side-by-side comparison of Microsoft’s own models and our models,” Pichai said. He added that Microsoft is “using someone else’s models,” alluding to the company’s partnership with OpenAI.

“When I look at what’s coming ahead, we are in the earliest stages of a profound shift,” Pichai said. “I just think there’s so much innovation ahead. We are committed to being at the state of the art in this field, and I think we are.”

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