Spark Foundry Promotes 30-Year Publicis Groupe Vet to Global President Role

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Marina Filippelli’s Work Channels Her Experience as a Latina Mother and Former Producer

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This Unconventional Business Invention Firm Answers the

Question ‘What Next?’

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The Joy of ‘Dear Sophie,’ One of Google’s Early Humanizing Hits

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Ford’s Chief Brand Officer Is Leaving the Company

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Chipotle Snags a Former Taco Bell Marketing Chief to Be Its New CMO

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