Dawn Hudson to Step Down as CMO of the NFL

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This Creative Shop Thinks It Has the Formula to Perfect Experiential

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Wassmeran’s EVP of Brands Went From Working on the B-1 Bomber to Sports Marketing Partnerships

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Innocean Places Chief Creative Officer Eric Springer on Leave in Wake of Sexual Harassment Lawsuit

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The 3 Areas Where SXSW Both Shines and Stumbles, According to Top Execs

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Hyundai Agency Innocean and CCO Eric Springer Sued for Sexual Harassment, Discrimination and Retaliation

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Mcgarrybowen Names New U.S. President After Losing Simon Pearce to JWT

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Former McDonald's CMO Deborah

Wahl Takes the Reins at Cadillac as New Marketing Chief

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Agency Creatives Channel Warhol, Basquiat and Frida Kahlo in AICP’s Absurd Call for Entries

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This Bostonian Design Director Helps Hotels Find

Their Brand Identity

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