This Creative Director Intends to Find Out ‘Where Are the Boss Ladies?’

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‘Diet Madison Avenue’ Goes Dark on Instagram as Female Agency Veterans Publish Oppositional Letter

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Horizon Promotes 3 Women to Executive Vice President Amid

Industry Call for More Female Leadership

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L’Oréal Promotes Gretchen Saegh-Fleming to CMO in Continued Digital Push

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JWT Shakes Up Its Leadership With Several Changes, Including a New North America CEO

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This Agency Thinks Advertisers Should Put Their Money Where Their Ears Are

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Hearts & Science Hires GroupM Executive to Help Run the AT&T Business

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The U.S. Army’s Marketing Chief Briefed Congressional Staff About Adweek’s Coverage of Ongoing Audit

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Huge Hires Young & Rubicam Chief Strategy Officer to Head Up Global Planning

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WPP’s Superunion Names Its First North American Chief

Executive

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