What 5 CMOs Are Doing to Change the Conversation About Gender Equality and Diversity

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This Agency Uses Next-Generation Ecommerce to Bring Brands Into the Digital Age

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Meet the Vox Creative Director Who Wants to Bring Whimsy Back to Branded Content

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The Martin Agency’s Chief Creative Officer Joe Alexander Is Out After 26 Years

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Why So Many CMOs Are Leaving Major Brands for Ad-Tech Companies

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2 of the 3 Founders of Burger King Agency David Are Leaving to Launch Their Own Venture

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72andSunny Strengthens Leadership Team in Los Angeles With Arrival of Executive Creative Director

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This Company Thinks the Sponsorship Model Is Broken, but It Has a Plan

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This Agency Built a Community of Influencers for Clients Like Skechers and Urban Decay

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Facetime: Adweek Honors the L.A. Brand Stars

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