With Two New Leaders at the Helm, Here’s What’s Next for Omnicom’s Media Agencies

An executive promotion this month triggered leadership changes within Omnicom’s media branches. Daryl Simm, the previous leader of Omnicom Media Group (know as OMG) was promoted to president and chief operating officer of Omnicom Group. The change is an indication that Simm might be next to lead Omnicom Group when the current CEO, 69-year-old John Wren, retires.

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Clubhouse Names Head of Partnerships for India

Social audio application Clubhouse named its first country-level leader outside of the U.S., tapping Parijat Kaushik as head of partnerships for India.

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AMC Networks CFO Christina Spade Adds COO Role

AMC Networks tapped current CFO Christina Spade as its new COO following Ed Carroll’s pending departure after 34 years at the company.

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How Designing T-Shirts Led Michelle Wahler to Beyond Yoga

Before channeling her brand of positivity into activewear as the co-founder of Beyond Yoga, Michelle Wahler was putting it on T-shirts.

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How Reworking My Schedule Is Helping Me Rewrite the Working Supermom Myth

My personal pandemic parenting low point came when my toddler ate a fistful of deconstructed granite from our work-in-progress patio.

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Teads Co-Founder Steps Down as Chief Commercial Officer Rises to co-CEO

Global media platform Teads will restructure its leadership with executive chairman and co-founder Pierre Chappaz set to step down, while chief commercial officer Jeremy Arditi will become co-chief executive.

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How Wieden+Kennedy Staffers Will Remember David Kennedy

In October, the advertising industry lost one of the greats at the age of 82. David Kennedy, alongside business partner Dan Wieden, together grew one of the world’s most respected independent agencies. Working prominently with brands such as Nike, Honda and Coca-Cola, among many other major global brands, the agency brought a new breed of energy to marketing and put Portland, Ore., on the map as a hub of creativity.

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A Childhood Passion Got This

Entrepreneur to the Super Bowl

As a hairstylist, Carolyn Aronson knew her clients' frustration with not finding a multipurpose product with simple ingredients. So in 2006, she hung up her stylist apron and founded It's a 10 Haircare and its signature Miracle Leave-In product, and built a multinational brand that has gone all the way to the Super Bowl.

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4 Recruiters Explain How Agencies and Creatives Should

Navigate the War for Talent

Over the past year, the advertising and marketing industries have reported staffing shortages. Rather than being able to rely on full timers, many agencies are increasingly being forced to outsource projects to freelance creatives.

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Daniel Lobatón and Raig Adolfo Named Co-Presidents of Saatchi & Saatchi NY

Saatchi & Saatchi New York has named chief creative officer Daniel Lobatón and newly hired chief strategy officer Raig Adolfo as co-presidents of the agency. Adolfo will officially

join on Nov. 8.

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