The Four Questions Part IV: How Does One Foster a Path of Growth and Kindness?

Editor's note: This piece is part of a weekly Voice series by Rishad Tobaccowala, the author of Restoring the Soul of Business: Staying Human in the Age of Data.

Recommended articles
https://www.adweek.com/brand-marketing/the-four-questions-part-iv-how-does-one-foster-a-path-of-growth-and-kindness/

McDonald's Names Tariq Hassan CMO in Quest to Improve Customer Experience

With an eye to improving the customer experience, McDonald's is bringing in Tariq Hassan as its new chief marketing and digital customer experience officer for U.S. operations.

Recommended articles
https://www.adweek.com/brand-marketing/mcdonalds-cmo-tariq-hassan-improve-customer-experience/

The Four Questions Part III: How Leaders Can Rise to Today's Challenges

Editor's note: This piece is part of a weekly Voice series by Rishad Tobaccowala, the author of Restoring the Soul of Business: Staying Human in the Age of Data.

Recommended articles
https://www.adweek.com/performance-marketing/four-questions-how-leaders-can-rise-to-todays-challenges/

Digital Agency Croud Taps OMG's Dean Gardner as Global COO

Digital marketing agency Croud has continued to strengthen its U.S. operation with the appointment of Dean Gardner as global chief operating officer, joining from Omnicom Media Group (OMG).

Recommended articles
https://www.adweek.com/agencies/digital-agency-croud-taps-omgs-dean-gardner-as-global-cco/

David Droga Named Accenture Interactive CEO and Creative Chair, Succeeding Brian Whipple

David Droga will succeed Brian Whipple as the chief executive officer of Accenture Interactive while also holding the role of creative chairman.

Recommended articles
https://www.adweek.com/agencies/david-droga-named-accenture-interactive-ceo-and-creative-chair-succeeding-brian-whipple/

Reddit Taps Jonathan Flesher as VP of Business Development

Reddit continued to bolster its executive ranks with the hire

of Jonathan Flesher as vice president of business development.

Recommended articles
https://www.adweek.com/social-marketing/reddit-taps-jonathan-flesher-as-vp-of-business-development/

Publicis Epsilon Chief Executive Bryan Kennedy to Retire

Publicis Groupe’s data business Epsilon’s chief executive Bryan Kennedy is to retire at the end of the year with former Conversant CEO John Giuliani set to rejoin as executive chairman.

Recommended articles
https://www.adweek.com/agencies/publicis-epsilon-chief-executive-bryan-kennedy-to-retire/

Gannett Taps ‘Accidental Disruptor’ Renn Turiano to

Boost Subscriptions

Gannett is aiming to attract 10 million subscribers to its local news content across the U.S. and U.K. within the next five years, and Renn Turiano has been charged as the person to do it.

Recommended articles
https://www.adweek.com/media/gannett-subscriptions-creative-exec-renn-turiano/

Oliver Charges Mono’s Jeffrey Gorder With Leading Growth in North America

Marketing technology group You & Mr Jones’ in-house agency Oliver has hired Jeffrey Gorder to take on the new role of chief growth officer for North America to continue the business’ expansion in the country.

Recommended articles
https://www.adweek.com/agencies/oliver-charges-monos-jeffrey-gorder-with-leading-growth-in-north-america/

LA Rams Name Live Event Marketing Veteran Kathryn Kai-ling Frederick CMO as Fans Return

The Los Angeles Rams have been through many changes over the past few years.

Recommended articles
https://www.adweek.com/brand-marketing/la-rams-cmo-kathryn-kai-ling-live-event-marketing-veteran/