MDC Shareholders Approve Merger With The Stagwell Group



Mark Penn is getting his way. MDC Shareholders have voted to approve the previously announced merger between MDC Partners and Penn's other holding network Stagwell Group. MDC Shareholders will own 31% of the newly named Stagwell. The company will be traded on the NASDAQ Stock Exchange after the deal is completed August 2.

Recommended articles
https://www.adweek.com/agencies/mdcpartners-thestagwellgroup-merger/

Carla Hassan Is JPMorgan

Chase’s New CMO

Carla Hassan is the new chief marketing officer at JPMorgan Chase.



Maintaining growth is challenging. Gain the industry-wide recognition your team deserves by submitting to the 2021 Adweek Fastest Growing awards. **Deadline extended through 7/23**. **View details and start your submission**.

Recommended articles
https://www.adweek.com/brand-marketing/carla-hassan-jpmorgan-chase-new-cmo/

Dentsu’s Global CEO of Creative Services Jean Lin Takes on New Role

Dentsu Group has announced a new position for its global chief executive of creative services, Jean Lin, who will become its new executive officer later this year.



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Recommended articles
https://www.adweek.com/agencies/dentsus-global-ceo-of-creative-services-jean-lin-takes-on-new-role/

Pinterest Hires The Guardian's Nick Hewat to Lead Its U.K. And Ireland Commercial Operations

Pinterest has hired British newspaper The Guardian's commercial director Nick Hewat as its sales director for the U.K. and Ireland.



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Recommended articles
https://www.adweek.com/media/pinterest-hires-the-guardians-nick-hewat-to-lead-its-u-k-and-ireland-commercial-operations/

Britt Nolan Exits DDB, Returning to Leo Burnett Chicago as CCO and President



DDB's North American chief creative officer Britt Nolan is rejoining Leo Burnett Chicago as president and CCO to oversee the creative output and manage the Chicago office while supporting the global Leo Burnett network. He will report to Andrew Swinand, CEO of Leo Burnett Group and Publicis Groupe Creative U.S.

Recommended articles

https://www.adweek.com/agencies/britt-nolan-exits-ddb-returning-to-leo-burnett-chicago-as-cco-and-president/

‘No More’: This Declaration, Written by Women in Advertising, Puts All Harassers on Notice



More than 15 years after the initial onset of the Me Too movement, women across multiple industries are still speaking out regarding the misogyny and sexual abuse they’ve endured in the workplace. This week, one group is pointing an even stronger spotlight on insidiously enduring sexism in the ad industry.

Recommended articles
https://www.adweek.com/agencies/no-more-this-declaration-written-by-women-in-advertising-puts-all-harassers-on-notice/

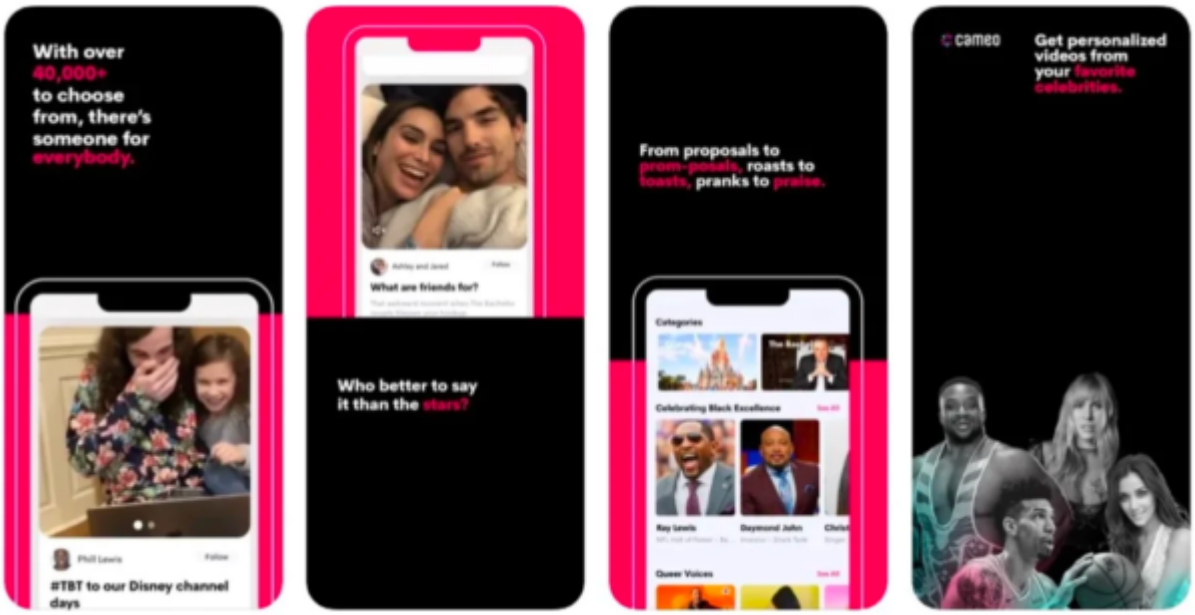
Agency JWT Was Discriminatory in Cutting 5 Straight, White, Male Workers, U.K. Ruling Says



A U.K. tribunal has ruled against former creative agency JWT, now part of Wunderman Thompson, in a case that claimed a group of men lost their jobs as part of the agency’s drive toward more diverse staffing.

Recommended articles
https://www.adweek.com/agencies/agency-jwt-was-discriminatory-in-cutting-5-straight-white-male-workers-u-k-ruling-says/

Cameo Hails Uber’s Nundu Janakiram as Its First-Ever VP of Product



Personalized video platform Cameo named its first ever vice president of product, tapping Uber director of product Nundu Janakiram for the role.

Recommended articles
https://www.adweek.com/media/cameo-hails-ubers-nundu-janakiram-as-its-first-ever-vp-of-product/

What Managing a Call Center and Being a Mom Taught

David’s Bridal CMO About Leadership



Kelly Cook has a reputation for three things: a straight-shooting, big-hearted leadership style, a laser focus on what the customer needs, and the ability to turn around marketing departments that are ready for digital transformation.

Recommended articles
https://www.adweek.com/inside-the-brand/what-managing-a-call-center-and-being-a-mom-taught-davids-bridals-cmo-about-leadership/

Initiative Chairman Mat Baxter Named Global CEO of

Huge

Mat Baxter is leaving Initiative but staying with the IPG Network, having today been named global chief executive officer at Huge. Baxter moves over from IPG's Initiative, where he was most recently chairman. In his new role, Baxter will lead the agency of more than 1,200 people across a dozen markets.



Maintaining growth is challenging. Gain the industry-wide recognition your team deserves by submitting to the 2021 Adweek Fastest Growing awards. View details and start your submission before 6/25.

Recommended articles
https://www.adweek.com/agencies/initiative-chairman-mat-baxter-named-global-ceo-of-huge/