IPG Mediabrands' Magna Promotes Veteran Executive to U.S. President

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https://www.adweek.com/agencies/ipg-mediabrands-magna-promotes-veteran-executive-to-u-s-president/

WPP Experiential Network SET Rebrands as Set Creative, Names New Leadership

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Dentsu Aegis Network CEO Calls Ad Industry 'a Bit of a Mess' at 4A's Event

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Havas Chicago Hires Industry Veteran and Former Translation Partner John Norman as CCO

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With a New Advisory Council, VCU Brandcenter Charts Its Future Course

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Forsman & Bodenfors Names CEO

in New York

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Q&A: CEO Mark Penn Reveals His Plans for MDC Partners' Culture, Clients and Billion-Dollar Debt

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Stagwell Group Reportedly Agrees to $100 Million Investment in MDC Partners

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Dentsu Aegis Network Expands Executive Team With New Creative Leaders

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Samsung’s Marketing Chief Officer Marc Mathieu Leaves Company After Nearly 4 Years

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