SpecialGuest Provides Brands a Cast of Creative Directors to Choose From

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SodaStream U.S. Marketing Chief Departs After 4 Months as PepsiCo Completes $3.2 Billion Acquisition

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Mastercard Hires Its First Chief Experience Officer

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Vice-Owned Virtue Names New Creative Lead, Moves Beyond Parent Company’s Cultural Cred

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McCann Hires Former J. Walter Thompson Creative Chief to Lead Global Healthcare Network

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Deutsch Names New Chief Creative Officer for Los Angeles Office

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New GroupM North America CEO Talks WPP’s Plans for Its Largest Media Region

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The Madison Square Garden Company Hires Former Hilton CMO to Lead Marketing Team

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McCann Customer Relationship Agency MRM Promotes Kate MacNevin to Global CEO

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Omnicom Executive Mainardo de Nardis Is Stepping Down After 38 Years in the Agency World

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