Twitter Lost 9 Million Monthly Active Users Last Quarter by @MattGSouthern

Twitter has released its latest quarterly report, revealing its monthly user count dropped by 9 million in Q3 2018.

The post Twitter Lost 9 Million Monthly Active Users Last Quarter by @MattGSouthern appeared first on Search Engine Journal.

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Google+: Past, Present & Future by @wburton27

Here’s a look at how Google Plus influenced the SEO community and what to expect in the future.

The post Google+: Past, Present & Future by @wburton27 appeared first on Search Engine Journal.

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How to Succeed in Social Media Without Posting Any Content

Are you struggling to build professional relationships on social media? Want to develop a network that generates business but don’t want to make content? In this article, you’ll discover how to use social media to increase your exposure with prospects and peers without publishing any content. #1: Unify Personal and Business Channels With Consistent Branding […]

The post How to Succeed in Social Media Without Posting Any Content appeared first on Social Media Examiner.

https://www.socialmediaexaminer.com/social-media-succeed-without-posting-content/

Facebook to Let Users Add Songs to Their Profile by @MattGSouthern

Facebook has announced a series of new features that expand the ways users share and connect with music.

The post Facebook to Let Users Add Songs to Their Profile by @MattGSouthern appeared first on Search Engine Journal.

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Instagram Lets Users Share Audio from SoundCloud to Stories by @MattGSouthern

Instagram now offers SoundCloud integration, which lets users share audio from the free streaming service to their stories.

The post Instagram Lets Users Share Audio from SoundCloud to

Stories by @MattGSouthern appeared first on Search Engine Journal.

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Top 5 Reasons Why You Need a Social Media Manager by @tallchickvic

Here are the top five reasons why you need to have a social media manager.

The post Top 5 Reasons Why You Need a Social Media Manager by @tallchickvic appeared first on Search Engine Journal.

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How to Handle Digital Assets of the Deceased

Bet you haven’t thought about this lately. https://www.entrepreneur.com/article/321019

Should I Outsource My Social Media? 6 Questions to Ask Yourself by @ashleymadhatter

Not sure whether you want to pay to outsource your social media marketing? Then ask yourself the following six questions.

The post Should I Outsource My Social Media? 6 Questions to Ask Yourself by @ashleymadhatter appeared first on Search Engine Journal.

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Facebook Introduces User Retention Optimization for App Install Ads by @MattGSouthern

Facebook has introduced new ways for mobile app advertisers to target users who are most likely to stay engaged.

The post Facebook Introduces User Retention Optimization for App Install Ads by @MattGSouthern appeared first on Search Engine Journal.

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Pinterest Upgrades its Self-Serve Ads Manager With New Features, Reporting, More by @MattGSouthern

Pinterest is rolling out a series of updates to its self-serve advertising tools.

The post Pinterest Upgrades its Self-Serve Ads Manager With New Features, Reporting, More by @MattGSouthern appeared first on Search Engine Journal.

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