Pinterest Introduces New Product Pins and Shopping Recommendations by @MattGSouthern

Pinterest is making hundreds of millions of pins more shoppable with links that go directly to the retailer’s product page.

The post Pinterest Introduces New Product Pins and Shopping Recommendations by @MattGSouthern appeared first on Search Engine Journal.

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4 Vivid Visuals That Will Increase Your Social Engagement by @marcushokh

Here are four types of visuals that get high engagement on social media, and tools you’ll need to make them.

The post 4 Vivid Visuals That Will Increase Your Social Engagement by @marcushokh appeared first on Search Engine Journal.

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Is There Really a ‘Best Time to Post’ Social Media Updates? by @brentcsutoras

These insights can help you identify a social media posting schedule that works for your brand.

The post Is There Really a ‘Best Time to Post’ Social Media Updates? by @brentcsutoras appeared first on Search Engine Journal.

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How to Connect with Industry Influencers: Schmooze Optimization by @gregjarboe

Learn the four steps to connecting with industry influencers that can help you achieve your business goals.

The post How to Connect with Industry Influencers: Schmooze Optimization by @gregjarboe appeared first on Search Engine Journal.

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Facebook Adds Ability to Create and Share 3D Photos by @MattGSouthern

Facebook has introduced the ability to share 3D photos that can be viewed by anyone with the mobile app.

The post Facebook Adds Ability to Create and Share 3D Photos by @MattGSouthern appeared first on Search Engine Journal.

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Facebook Messenger is Reportedly Testing an Unsend Feature by @MattGSouthern

Facebook has been spotted testing an unsend feature for Messenger, allowing users to delete messages after they have been sent.

The post Facebook Messenger is Reportedly Testing an Unsend Feature by @MattGSouthern appeared first on Search Engine Journal.

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Facebook Targets Social Media Optimization Spam by @martinibuster

Facebook is banning hundreds of spam accounts that exploited user engagement algorithms to generate traffic.

The post Facebook Targets Social Media Optimization Spam by @martinibuster appeared first on Search Engine Journal.

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Facebook Introduces New Tool for Measuring Effectiveness of Facebook Ads by @MattGSouthern

Facebook has introduced a new tool which is designed to help businesses measure the impact of of Facebook ads.

The post Facebook Introduces New Tool for Measuring Effectiveness of Facebook Ads by @MattGSouthern appeared first on Search Engine Journal.

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Instagram Rolls Out New “Kindness” Photo Filter to Spread Positivity by @MattGSouthern

In an effort to make the web more positive, Instagram is rolling out features to spread kindness and combat bullying.

The post Instagram Rolls Out New “Kindness” Photo Filter to Spread Positivity by @MattGSouthern appeared first on Search Engine Journal.

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Twitter is Removing the Ability to Create ‘Moments’ on Mobile Apps by @MattGSouthern

Twitter is removing the ability to create Moments on its iOS and Android apps on October 23rd.

The post Twitter is Removing the Ability to Create ‘Moments’ on Mobile Apps by @MattGSouthern appeared first on Search Engine Journal.

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