How to Create Social Media Images With Google Drawings

Want to create social media images without purchasing expensive software? Looking for a solution you can access from any computer? In this article, you'll learn how to create professional-looking images using Google Drawings. Why Use Google Drawings? Google Drawings was originally built to help businesses create flowcharts, website wireframes, mind maps, and other types of […]

The post How to Create Social Media Images With Google Drawings appeared first on Social Media Examiner.

https://www.socialmediaexaminer.com/social-media-images-google-drawings/

Facebook Expands Fact-Checking to Photos and Videos by @MattGSouthern

Facebook announced it’s expanding fact-checking efforts to review the accuracy of photos and videos.

The post Facebook Expands Fact-Checking to Photos and Videos by @MattGSouthern appeared first on Search Engine Journal.

http://tracking.feedpress.it/link/13962/10322047

Twitter Bumps Live Streams to the Top of the Timeline by @MattGSouthern

Twitter announced it will display live streams more prominently, bumping them to the top of users’ timelines.

The post Twitter Bumps Live Streams to the Top of the Timeline by @MattGSouthern appeared first on Search Engine Journal.

http://tracking.feedpress.it/link/13962/10317681

Social Media Advertising: New Research for Marketers

Wondering if it still pays to advertise on social media these days? Looking for data to show you where you should be investing your ad spend? In this article, you'll discover insights that reveal how fellow marketers are planning their social advertising and which platforms offer new opportunities for ad placement. #1: Social Ads Are […]

The post Social Media Advertising: New Research for Marketers appeared first on Social Media Examiner.

https://www.socialmediaexaminer.com/social-media-advertising-research/

LinkedIn Makes Dynamic Ads Available in Campaign Manager via Self-Service by @MattGSouthern

LinkedIn Dynamic Ads will soon be available to all advertisers via self-service in Campaign Manager.

The post LinkedIn Makes Dynamic Ads Available in Campaign Manager via Self-Service by @MattGSouthern appeared first on Search Engine Journal.

http://tracking.feedpress.it/link/13962/10291667

Facebook Rolls Out New Overlays for Product Ads,

Holiday Templates, More by @MattGSouthern

Facebook is assisting advertisers with their holiday marketing strategies by rolling out new ad features well before the season begins.

The post Facebook Rolls Out New Overlays for Product Ads, Holiday Templates, More by @MattGSouthern appeared first on Search Engine Journal.

http://tracking.feedpress.it/link/13962/10289483

Pinterest Hits 250 Million Monthly Active Users by @MattGSouthern

Pinterest announced that it has hit a milestone of 250 million people using the social network each month.

The post Pinterest Hits 250 Million Monthly Active Users by @MattGSouthern appeared first on Search Engine Journal.

http://tracking.feedpress.it/link/13962/10287167

Facebook Gives Advertisers Control Over Placement of Instant Article and In-stream Ads by @MattGSouthern

Facebook is giving advertisers more control over placement of in-stream, Instant Article, and Audience Network ads.

The post Facebook Gives Advertisers Control Over Placement of Instant Article and In-stream Ads by @MattGSouthern appeared first on Search Engine Journal.

http://tracking.feedpress.it/link/13962/10283804

Instagram Adds Personalized Emoji Shortcuts for Quick Comments by @MattGSouthern

Instagram has introduced personalized emoji shortcuts, which show up above the keyboard when leaving a comment.

The post Instagram Adds Personalized Emoji Shortcuts for Quick Comments by @MattGSouthern appeared first on Search Engine Journal.

http://tracking.feedpress.it/link/13962/10275574

Twitter Adds Audio-Only Live Broadcasting by @MattGSouthern

Twitter has launched a new feature that gives users the ability to create audio-only live streams.

The post Twitter Adds Audio-Only Live Broadcasting by @MattGSouthern appeared first on Search Engine Journal.

http://tracking.feedpress.it/link/13962/10274811