9 Simple Steps to Creating an Effective Social Media Strategy by @lisabuyer

Use this step-by-step guide to create and document a purposeful social media marketing strategy.

The post 9 Simple Steps to Creating an Effective Social Media Strategy by @lisabuyer appeared first on Search Engine Journal.

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Instagram Tests Ability to Limit Story Views to Specific Friends by @MattGSouthern

Instagram is testing a feature called “Friend List Stickers,” which lets users publish stories that are visible to specific friends.

The post Instagram Tests Ability to Limit Story Views to Specific Friends by @MattGSouthern appeared first on Search Engine Journal.

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Instagram Has 1 Billion Monthly Users, Now the Fastest Growing Social Network by @MattGSouthern

Instagram revealed that it now has 1 billion monthly active users, up from the 800 million reported in September 2017.

The post Instagram Has 1 Billion Monthly Users, Now the Fastest Growing Social Network by @MattGSouthern appeared first on Search Engine Journal.

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Facebook is Testing Recurring Donations for Nonprofit Organizations by @MattGSouthern

Facebook is testing the ability for users to give recurring donations to fundraisers on a daily, monthly, or annual basis.

The post Facebook is Testing Recurring Donations for Nonprofit Organizations by @MattGSouthern appeared first on Search Engine Journal.

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Facebook Lets Group Admins Charge for Monthly Subscriptions by @MattGSouthern

Facebook is now monetizing groups by giving admins the option to implement monthly membership fees.

The post Facebook Lets Group Admins Charge for Monthly Subscriptions by @MattGSouthern appeared first on Search Engine Journal.

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Your Social Media Profile Can Make the Difference Between Being Accepted or Rejected to Harvard

Make sure that your social media channels make you look good – important people are probably checking your profile. https://www.entrepreneur.com/article/314021

Facebook Lets Users Create New Types of Video Content by @MattGSouthern

Facebook is introducing new video features which will let users create interactive video content.

The post Facebook Lets Users Create New Types of Video Content by @MattGSouthern appeared first on Search Engine Journal.


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Facebook Begins Placing Autoplay Video Ads in Messenger by @MattGSouthern

Facebook has started placing autoplay video ads in its standalone Messenger app.

The post Facebook Begins Placing Autoplay Video Ads in Messenger by @MattGSouthern appeared first on Search Engine Journal.


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Instagram Decides Not to Alert Users When Screenshots Are Taken by @MattGSouthern

Instagram confirmed it has decided against the idea of alerting users when a screenshot is taken of their story.

The post Instagram Decides Not to Alert Users When Screenshots Are Taken by @MattGSouthern appeared first on Search Engine Journal.

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20 Places You Should Be Sharing Your Content by @_kevinrowe

Amplify your content. Here are 20 places where you can, and should, share your content.

The post 20 Places You Should Be Sharing Your Content by @_kevinrowe appeared first on Search Engine Journal.

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